

July 9, 2013

To Whom It May Concern:

As the Director of Marketing for Quills Language Services and his direct supervisor, I am pleased to offer this Letter of Reference for F. Javier Molina Gil, who held the position of Web Master and Graphic Designer from January 2012 to July 2013.

Our company is a worldwide translation agency and we wanted to redesign our company website and also to invest in eCommerce, so we decided to start a team with a developer, a web and graphic designer, a seo and social media manager and me as the supervisor and product manager. I personally chose Prestashop as the e-commerce solution.

Javier started redesigning our first eShop www.mimundosexy.com, specialized in lingerie and adult products. He totally revamped the look and provided fresh ideas for advertising banners and slogans.

Then we launched another eShop www.lacasadete.es specialized in organic gourmet teas and coffees. Javier created the logo, took photographs of the products, made our catalogue for retailers, the tea list for coffeehouses and designed the whole website.

Javier created the landing pages and optimized the eShops for search engines and mobile devices. He also designed the business cards for the eShops, newsletters and infographics for the blogs and Facebook pages associated to them.

Finally we needed to renew our translation agency multisite with a more customer and seo focus: www.quillslanguage.com, www.quillslanguage.es and www.qtims.com.

Javier created a very user-friendly and web 2.0 interface. I am proud to have customers and prospective customers visit our site.

After 18 months, and due to budget limitations in our main business, we decided to carry on working with our e-commerce team as freelancers.

In addition to having excellent Graphic and Webmaster skills, Javier has always satisfied all of my requests and guidelines and has always answered any questions professionally and accurately. He eagerly participates with the other members of the team, sharing his ideas and expertise. I highly recommend him to any company.

Should you desire more detail regarding my work experience with Javier, I encourage you to call me. I am happy to offer a personal reference by phone.

Sincerely,

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